TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-3266 **Tarih**: 05.03.2026
Konu : 4. Çin Uluslararası Tedarik Zinciri Fuarı (4. CISCE)

Tüm Oda ve Borsalar

İlgi : Çin Uluslararası Ticaretin Geliştirilmesi Konseyi (CCPIT)'nin 03.03.2026 tarihli e-postası

İlgide kayıtlı e-postada, Çin Uluslararası Ticaretin Geliştirilmesi Konseyi (CCPIT) tarafından düzenlenen 4. Çin Uluslararası Tedarik Zinciri Fuarı'nın, 22–26 Haziran 2026 tarihleri arasında Çin'in Pekin şehrinde gerçekleştirileceği bildirilmektedir.

Söz konusu fuara ilişkin detaylı bilgilerin yer aldığı broşür ekte iletilmektedir.

Bilgilerinizi ve fuarın ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza
Mustafa BAYBURTLU
Genel Sekreter Yardımcısı

EK:
1- 4. CISCE Fuar Broşürü - İngilizce (6 Sayfa)
2- 4. CISCE Fuar Broşürü - Çince (7 Sayfa)

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.
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第四届中国国际供应链促进博览会

The Fourth China International Supply Chain Expo

2026.6.22-26

China International Exhibition Center (Shunyi Venue)

Connecting the World for a Shared Future

Host | China Council for the Promotion of International Trade (CCPIT)

Organizer | China International Exhibition Center Group Limited (CIEC)

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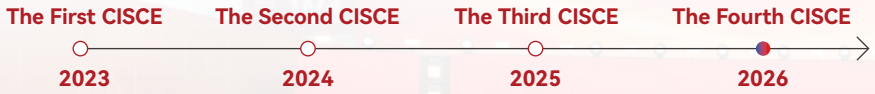
About CISCE

The China International Supply Chain Expo (CISCE) is the world's first national-level exhibition themed around supply chain. It has promoted the connection of upstream and downstream of the supply chain, collaboration of large and small enterprises, cooperation in production, learning, research and application, and interaction between enterprises worldwide. Together with all parties, it strives to build closer global industrial and supply chain partnerships.

The CISCE is hosted by the China Council for the Promotion of International Trade (CCPIT) and organized by the China International Exhibition Center Group Corporation (CIEC). The First CISCE in November 2023 and its second edition in November 2024 were both successfully held in Beijing, garnering significant international recognition. The third CISCE took place from July 16th to 20th, 2025, at the China International Exhibition Center (Shunyi Venue) in Beijing, achieving unprecedented scale and substantial outcomes. Vice Premier He Lifeng of China attended the opening ceremony and delivered a speech. The event was honored by the presence of South African Deputy President Paul Mashatile, who led a national delegation. Thailand participated as the Guest Country of Honor, dispatching a high-level delegation to attend and exhibit. Over 40 leaders from Fortune Global 500 companies attended the Expo. Notably, NVIDIA founder and CEO Jensen Huang remained in Beijing throughout the four-day expo to engage in CISCE activities.



The Fourth China International Supply Chain Expo will take place in Beijing from June 22nd to 26th, 2026!

Invitation

The Fourth CISCE will continue to focus on a full-industry chain perspective, featuring six major chains: Advanced Manufacturing, Green Agriculture, Digital Technology, Healthy Life, Smart Vehicle and Clean Energy, along with the Supply Chain Service Exhibition Area. They cover the most globally significant and economically impactful fields today. Each chain will be divided based on the upstream, midstream, and downstream logic of the industry chain, inviting top global enterprises to showcase products and technologies representing future industry trends.

The Fourth China International Supply Chain Expo

Unique Platform	National-Level Supply Chain Full-Link Display Platform
Precise Matching	Face-to-Face discussions with core enterprises of the industrial chain
Trend Insights	Diverse Thematic Events + Cutting-Edge Industry Seminars
International Media Exposure	Full Coverage by Domestic and International Media

We sincerely invite you to join this Global Supply Chain event
Join hands to explore new opportunities and tackle new challenges!

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Features of the Third CISCE

Expanding Global Network

Featuring **1200** exhibitors including **651** companies/institutions & **500+** supply chain partners

International exhibitors accounted to **35%** of total

Over **65%** of the exhibitors were Fortune Global 500 and industry leaders

Exhibitors came from **75** countries, regions and international organizations

25 international organizations and **172** international delegations visited the exhibition and attended the events

Deepening Supply Chain Synergy

70+ conference sessions with **14,000+** industry delegates

42,000+ enterprise connections forged between exhibitors & supply chain partners

42,000+ enterprise connections forged between exhibitors & supply chain partners

102 early sign-ups for CISCE 2026, with **50%** YoY growth

210,000+ online/on-site visitors

95% exhibitor satisfaction rate

Intensifying Innovation Pulse

Debuting the CISCE LaunchPad with the theme
"New Products · Promoting the Future Together".

152 new products, technologies, and services unveiled, marking a **67%** increase compared to the previous CISCE

50 Million+ peak live viewership for the CISCE LaunchPad

- First-time Feature of an Innovation Chain Zone
- World Debute of the Global Supply Chain Index Matrix
- Launch of the Industry Ecosystem Map covering 6 chains + 1 exhibition area

Rising Media Exposure

Over **2,000** journalists on site.

Domestic online platforms generated **119,000** reports on the 3rd CISCE, a **52.8%** YoY increase from the previous edition.

More than 2,000 media organizations across 83 countries and regions published over **6,200** reports in 11 languages, an increase of approximately **26%** compared to the previous CISCE.

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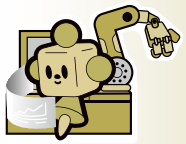
6 Chains and 1 Exhibition Area

Advanced Manufacturing Chain

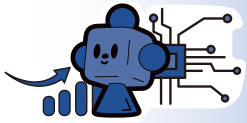


This Chain showcases the full spectrum of advanced manufacturing – spanning R&D, new material applications, key components, precision processing, intelligent manufacturing, and high-end equipment – highlighting its pivotal role as New Quality Productive Forces in driving industrial upgrading and global competitiveness. It fosters deeper Sino-international cooperation through its Innovation Chain Zone, which leverages systems, carriers, and services to bridge intellectual property protection, technology incubation, and commercialization, accelerating the integration of technological and industrial innovation.

Green Agriculture Chain

Tracing the complete Farm-to-Fork journey, this Chain systematically presents the integrated agricultural supply chain: featuring upstream agricultural inputs and key technologies; midstream R&D and manufacturing of agricultural machinery integrated with smart farming applications; downstream systems for planting, breeding, processing, production, supply, and marketing; alongside globally renowned premium agricultural products and specialized service solutions covering the entire agricultural lifecycle.

Digital Technology Chain



Structured along foundational technological breakthroughs, intermediate industry incubation, and upper-level application scenarios, this Chain connects innovators, industries, and end-users to drive digital-real economy integration. Its dedicated AI Chain Zone gathers leading enterprises and partners to comprehensively showcase cutting-edge advancements in core areas like smart chips, large language models (LLMs), and intelligent terminals.

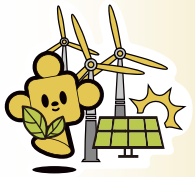
Healthy Life Chain

Centering on the "Birth-to-Senior Care" holistic health ecosystem, this Chain presents comprehensive medical services for all life stages, modern healthy living concepts, and future home lifestyles while integrating fitness, personal care, and cosmetics industries. It celebrates the heritage and innovation of Traditional Chinese Medicine (TCM), painting a new health paradigm that blends tradition with modernity and fosters cross-sector convergence.

Smart Vehicle Chain

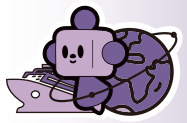
Spotlighting the smart and new energy vehicle (NEV) industry, this Chain covers upstream core raw materials and key components; midstream three electronic control systems and intelligent networking technology; downstream NEVs across different technological routes (BEV/PHEV/FCEV); and relevant services like charging and battery swapping – driving innovations in electrification, intelligence, and network linkage to catalyze innovation clustering and collaborative development.

Clean Energy Chain



Based on the "Generation-Grid-Load-Storage" framework, this Chain presents the full clean energy lifecycle: production, smart transmission/distribution, efficient utilization, and carbon cycle management. It highlights technologies (wind/solar/storage/hydrogen/nuclear), smart grids, and zero-carbon park applications while covering traditional energy's low-carbon transition and CCUS, delivering integrated solutions for greener energy transformation.

Supply Chain Service Exhibition Area



Focusing on innovation in productive services, this area showcases knowledge-intensive solutions spanning entire industrial chains through collaborative cases in logistics technology, supply chain management, energy efficiency, professional consulting, financial services, and commercial law – driving digital, intelligent, and green transformations to enhance efficiency and reduce costs globally.

From cutting-edge manufacturing to healthy living, the CISCE connects enterprises and empowers global cooperation!

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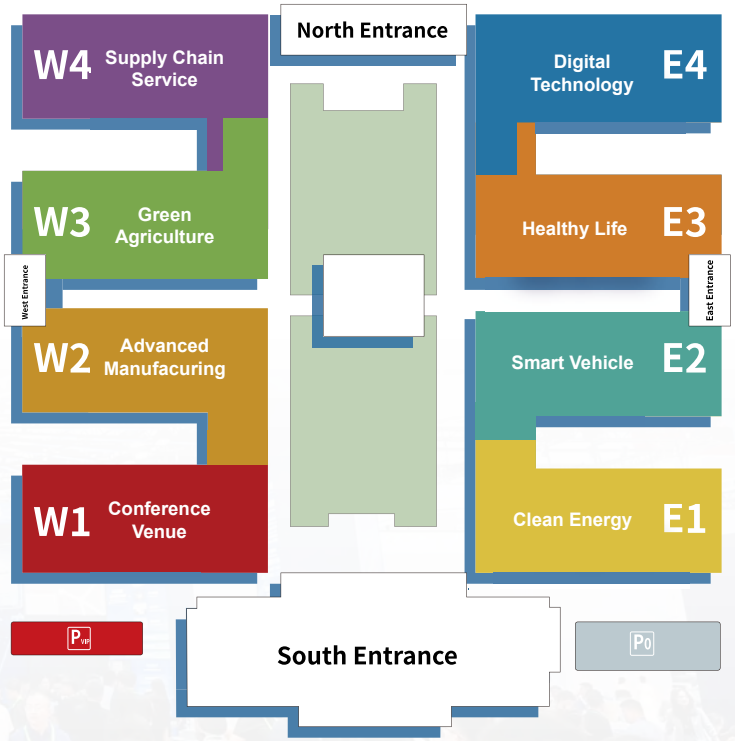
Highlights

Booth Rate

Booth Type	Booth Rate
Raw Space	USD 300/m²

Early Bird Price: USD 225/m², valid until 1st January, 2026.
Application Deadline:1st April, 2026.



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Organization

中国国际贸易促进委员会
CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE

Founded in 1952, the China Council for the Promotion of International Trade (CCPIT) is a national foreign trade and investment promotion agency.

The CCPIT establishes wide connections with relevant international organizations, trade & investment promotion agencies, commercial associations and business circle, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships, promotion of world economic prosperity and improvement of the well-being of all mankind.

中国国际展览中心集团有限公司
CHINA INTERNATIONAL EXHIBITION CENTER GROUP LIMITED

Established in 1985, China International Exhibition Center Group Limited (CIEC) is under the direct administration of CCPIT. It has developed into a comprehensive enterprise covering the entire exhibition industry chain, with services ranging from venue management, domestic and overseas exhibition organization, exhibition design and construction, logistics and transportation, advertising and information services, to accommodation and catering. CIEC serves as the Chairman of the Convention and Exhibition Committee of the China Chamber of International Commerce (CCOIC), and as a Vice Chairman of the China Association of Exhibition Centers (CAEC).

Official Website

Offcial WeChat Account

China International Supply Chain Expo

China_CISCE

Contact Us

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Address: 6, East Beisanhuan Road, Chaoyang District, Beijing

Tel: +86-10-84600296

Fax: +86-10-64671381

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第四届中国国际供应链促进博览会

The Fourth China International Supply Chain Expo

2026.6.22-26

中国国际展览中心（顺义馆）

链接世界 · 共创未来

Connecting the World for a Shared Future

主办单位 Host | 中国国际贸易促进委员会 China Council for the Promotion of International Trade (CCPIT)

承办单位 Organizer | 中国国际展览中心集团有限公司 China International Exhibition Center Group Limited (CIEC)

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链博会简介

中国国际供应链促进博览会（简称链博会），是全球首个以供应链为主题的国家级展会，促进相关产业上中下游产业衔接、大中小企业融通、产学研用协同、中外企业互动，携手各方推动构建更加紧密的全球产业链供应链伙伴关系。

链博会由中国贸促会主办，中国国际展览中心集团有限公司承办。首届链博会和第二届链博会分别于 2023 年 11 月和 2024 年 11 月在北京成功举办，取得了举世瞩目的成就。第三届链博会于 2025 年 7 月 16 日至 20 日在北京中国国际展览中心（顺义馆）举行，盛况空前、成果丰硕。何立峰副总理出席开幕式并致辞，南非副总统马沙蒂莱率团出席。泰国担任主宾国并委派高级别代表团参展参会。40 多位世界 500 强跨国企业领导人专程参会，美国英伟达创始人兼首席执行官黄仁勋连续 4 天在京出席链博会相关活动。

诚挚邀请

第四届链博会继续以全产业链视角为核心，设置先进制造链、绿色农业链、数字科技链、健康生活链、智能汽车链、清洁能源链等六大链条和一个供应链服务展区，覆盖当今世界最受关注、对全球经济发展最为关键的重点领域。6 链 1 展区将按照产业链上中下游逻辑划分，邀请全球顶尖企业展示代表行业未来趋势的产品与技术。

第四届中国国际供应链促进博览会
The Fourth China International Supply Chain Expo

唯一平台	国家级供应链全链路展示窗口
精准对接	与产业链核心企业面对面洽谈
趋势洞察	丰富主题活动+行业前沿研讨
国际曝光	国内外主流媒体全程报道

第四届中国国际供应链促进博览会
将于 2026 年 6 月 22 日至 26 日在北京举行！

我们诚挚邀请您加入这一全球经贸盛会
携手探索新机遇 应对新挑战！

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第三届链博会亮点

“朋友圈”越来越广

651家中外企业和机构参展，连同500多家产业链上下游合作伙伴，实际参展商达到1200家

外资参展商占比35%

世界500强和行业龙头参展企业占比超过65%

75个国家、地区和国际组织参会

25家国际组织、172个境外团组观展参会洽谈

“链接度”越来越高

举办70场会议活动，1.4万余人参会交流

参展商与4.2万家上下游企业建立合作联系

参展商和专业观众精准匹配2.4万次

参展商综合满意度达到95%

102家企业和机构签署第四届链博会参展协议

线上线下观众人数超21万人次

“创新味”越来越浓

首次打造以“链博新品·共促未来”为主题的链博首发站

首发首展首秀152项新产品新技术新服务，比上届增长67%

直播观看人数超过5000万人次

首次设置 创新链专区

首次发布 全球供应链指数矩阵

首次绘制 6链1展区产业图谱

“曝光率”越来越多

超过2000名中外媒体记者驻场报道。

国内全网涉第三届链博会报道共计11.9万篇，较上届同期增长52.8%

海外83个国家和地区的2000余家媒体以11种语言发布相关报道6200多篇，比上届同期增长约26%。

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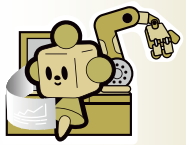
链条全览

先进制造链

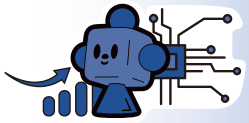


展示从研发设计、新材料运用、关键零部件及加工到智能制造及高端装备全产业链过程，展现“新质生产力”中先进制造业在推动产业升级、提升国际竞争力方面的关键作用，进一步加强中外先进制造业企业的合作和共同发展。先进制造链将继续设置“创新链专区”，以“制度、载体、服务”为支点打通从知识产权、技术孵化到产业化的全流程，推动科技创新与产业创新深度融合。

绿色农业链

围绕从“田园”到“餐桌”的全链条，按照上中下游逻辑，系统展示农业投入品及关键技术、农机设备研发制造与智慧农业集成应用、种养加与产供销一体化的全链条供应体系、具有国际代表性的全球优质农产品，以及覆盖农业产前、产中、产后各环节的专业化服务解决方案等。

数字科技链



以底层技术变革、中层产业孵化、上层应用场景为主线，连接起创新端、产业端和需求端，全链路促进数实融合。第四届链博会，数字科技链将创设“人工智能链专区”，邀请 AI 领军企业携生态合作伙伴，聚焦智能芯片、大模型、智能终端等核心领域，全面展示人工智能的最新突破与前沿成果。

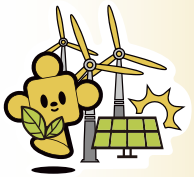
健康生活链

以“从出生到养老”的大健康生态圈为展示主线，呈现覆盖全生命周期的医疗健康服务体系、现代健康生活理念与未来家居生活方式，融合运动健身、日化美妆等产业，同时弘扬中医药文化的传承与创新，打造融合传统与现代的健康生活新图景，促进大健康领域各产业间的融合发展。

智能汽车链

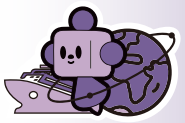
展示智能汽车产业链上、中、下游关键技术和产品，主要包括核心原材料、关键元器件、三电系统、智能网联技术、不同技术路线的新能源整车，以及充换电等相关服务，聚焦电动化、智能化、网联化创新发展，促进汽车产业创新集聚、协同发展。

清洁能源链



以“源网荷储”为基础，系统展示从清洁能源生产、智能输配、高效消纳到碳循环管理的全产业链条。聚焦风光储氢核等清洁能源技术、智能电网系统、零碳园区应用，同时涵盖传统能源低碳转型与 CCUS 碳捕集技术，形成覆盖能源生产、输送、消费和碳治理的闭环解决方案，全面呈现能源体系绿色转型的创新实践。

供应链服务展区



聚焦生产性服务业的创新发展与效能提升，系统呈现贯穿产业链全流程的专业、知识密集型服务。展示物流服务与技术、供应链管理、节能与环保、专业咨询、金融服务、商法服务等领域的创新协同案例，推进全球产业链供应链向数字化、智能化、绿色化转型，促进各行业降本增效。

六链一展区，全维覆盖——从尖端制造到绿色生活，链博会打通产业脉络，赋能全球合作！

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.
Evrak sorgulaması https://odaborsaebys.tobb.org.tr:443/to-nizip-envision/Validate_Doc.aspx?eD=BS9KRC673&eS=310 adresinden yapılabilir.

精彩瞬间

参展费用

展位类型	展位价格
光地展位	RMB 2,000/平方米

仅用于阶段性推介宣传，最终以参展协议为准。

参展报名截止日期2026年4月1日。在2026年1月1日（含）前报名且支付定金的企业可享受展位费早鸟价七五折优惠。

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组织机构

中国国际贸易促进委员会
CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE

中国国际贸易促进委员会成立于 1952 年，是全国性对外贸易投资促进机构。

中国贸促会的主要职责是：落实国家有关重大发展战略，促进对外贸易、双向投资和经济技术合作；推进与境外对口机构机制化合作；接待境外高层次经贸代表团来访，组织中国经贸代表团出访；管理全国出国举办经贸展览会，负责中国参加国际展览局和世界博览会事务，举办和组织企业参加经贸展览会、论坛洽谈会及有关国际会议；在外经贸领域代言工商，参与经贸政策法规制定、对外经贸谈判和国际商事规则制定，开展法律顾问、商事调解、经贸和海事仲裁等工作，签发和出具出口商品原产地证明书、对外贸易有关文件和单证，提供专利申请、商标注册、诉讼维权等知识产权服务，组织产业和企业应对经贸摩擦，提供经贸信息、经贸培训等服务。

中国贸促会将与各有关国际组织、各国各地区贸易投资促进机构、商协会组织和工商企业界建立广泛联系，组织开展多种形式的交流合作，加大对企业服务的力度，为推动多双边经贸关系发展、促进世界经济繁荣、造福各国人民做出积极贡献。

中国国际展览中心集团有限公司
CHINA INTERNATIONAL EXHIBITION CENTER GROUP LIMITED

中国国际展览中心集团有限公司是中国国际贸易促进委员会直属企业，成立于 1985 年。现已发展成为拥有展馆经营、国内组展、境外出展、展览设计与工程、展览运输、展览信息广告、住宿餐饮等展览全产业链的集团性展览企业，是中国展览馆协会副理事长单位、中国国际商会会展委员会主席单位。

中展集团拥有两座展馆，其中中国国际展览中心（朝阳馆）于 1985 年 10 月建成，被评为北京 20 世纪 80 年代十大建筑之一，室内外展览面积约 6 万平米。2008 年，中国国际展览中心（顺义馆）一期展馆在北京顺义区落成并投入使用，室内外展览面积约 16 万平米。两座展馆地理位置优越、配套设施齐全，是中国开展国际贸易和技术交流活动的重要场所。

展会官网

官方微信公众号

China International Supply Chain Expo

China_CISCE

联系方式

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链博会参展商联盟理事单位
Council Members of the CISCE Enterprise Alliance

北京银行 BANK OF BEIJING
MIZUHO 瑞穗银行
RioTinto 力拓
pwc
华大BGI
China Resources 华润
APP
PICC 中国人民保险
YTO express 圆通速递
Lenovo 联想
COSCO SHIPPING 中远海运
ICBC 中国工商银行
SIEMENS
中化 sinochem
ZTE中兴
AITO
正大集团 CP GROUP
Schneider Electric 施耐德电气

Medtronic 美敦力
msc
winner 稳健医疗
中粮 COFCO
AstraZeneca 阿斯利康
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GE HealthCare
DSV
中国银行 BANK OF CHINA
Cargill 嘉吉
交通银行 BANK OF COMMUNICATIONS
sanofi
BrainCo 强脑科技
北京中德经济技术合作先行示范区
GEELY
湖北省茶业集团 HUBEI TEA GROUP

*排名不分先后
Listed in random order

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